

Take Marketing to the Streets with Outdoor Advertising

The **Sentry Sidewalk** connects with streetside consumers through the power of programmatic advertising, earning recurring revenue for business owners – even when their stores are closed.

The Sentry Sidewalk

The **Sentry Sidewalk** stops passersby in their tracks with its commanding presence and street savvy marketing. Armed with ambient light sensors, its stunning 55-inch screen flashes captivating content, regardless of weather conditions.

Customizable back plate image options and limitless color choices for the casework give the **Sentry Sidewalk** a stylish touch that reflects each business's unique brand. It is securely mounted to the sidewalk and reinforced with Corning Gorilla Glass, deterring damage while protecting it from the elements.



pDOOH Perks

The **Sentry Sidewalk** works double-duty for business owners and their bank accounts, promoting both in-house and outsourced advertisements with outdoor, programmatic advertising. TouchMate, in partnership with Smartify Media, offers businesses the total solution: advertising management, content production, and display monitoring – the cornerstones of successful digital signage.

Special Features

- ▶ Safe for Outdoors
- ▶ Earn Recurring Ad Revenue
- ▶ Display In-House Ads/Promos
- ▶ 24/7 Customer Support
- ▶ Three-Year On-Site Warranty



Technical Specifications

- ▶ Commercial Electric Power (120 - 240 V, 50/60 Hz)
- ▶ Samsung LCD/LED Panel (3000 nits)
- ▶ Brightness / Temperature Sensor
- ▶ Efficient, High-Performance Processor
- ▶ 5/8" Gorilla Glass Protection
- ▶ IP56 Rated Enclosure (Dust-Protected/Water-Resistant)
- ▶ Interface Connection Options for Wired Ethernet, LTE, and 802.11 Wireless Ethernet



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